## **Privacy Policy**

Effective January 1, 2009

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Our Commitment To Privacy

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

The Information We Collect:

This notice applies to all information collected or submitted on the East Memphis Surgery Center website. On some pages, you may be able to make requests, and register to receive materials. The types of personal information collected at these pages are:

- Name
- Address
- Email address
- Phone number

The Way We Use Information:

We use the information you provide about yourself when making a request only to process that request. We do not share this information with outside parties except to the extent necessary to complete that request.

We use non-identifying and aggregate information to better design our website. For example, we may learn that X number of individuals visited a certain area on our website, or that Y number of men and Z number of women clicked a certain link, but we would not disclose anything that could be used to identify those individuals.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

## How To Contact Us

Should you have other questions or concerns about these privacy policies, please call us at (901) 747-3233.